

Privacy Statement - US

North American Baptists Inc., or simply "the Conference," is committed to protecting the privacy of its donors, supporters, potential supporters and other stakeholders.

During the course of its various activities, the Conference collects and uses personal information. The Conference makes every effort to ensure that all such personal information is carefully protected, and that any use of or other dealing with such personal information is subject to express or implied consent.

Personal information is any information that can be used to identify, distinguish or contact a specific individual. Personal information can include facts about, or relate to, an individual, as well as an individual's opinions or beliefs.

Personal information does not include publicly available information (for example, names, addresses and telephone numbers which are published in telephone directories), and does not include business contact information (for example, the name, title, business address or telephone numbers of an employee or organization). Where an individual also uses his or her home contact information as business contact information, such information is considered as business contact information, and is not therefore subject to protection as personal information.

Personal information may be provided to the Conference through correspondence, online donations, pledge cards, conference, meeting or event registrations, or other forms of communication. The Conference therefore collects personal information from its donors, supporters, potential supporters and other stakeholders including name, title, address, telephone number, facsimile number, cellular/mobile number, email address, and other relevant contact information, donation amount, and banking or credit card information. This personal information is collected for a number of reasons including to comply with Internal Revenue Service requirements (for example, recording information for the purpose of processing and receipting a donation), to analyze, understand and record donor preferences, to provide donors, supporters, potential supporters and other stakeholders with information about donor opportunities, periodic stewardship information and recognition, to provide donors, supporters, potential supporters and other stakeholders with information about Conference activities, to promote opportunities where donors, supporters, potential supporters and other stakeholders may support the Conference, registering participation in a conference, meeting or event, or responding to requests for information.

Personal information collected by the Conference is kept in confidence. The Conference's employees and volunteers are authorized to access personal information based only on their need to deal with the information for the reason(s) for which it was obtained. Safeguards are in place to ensure that the information is not disclosed or shared more widely than is necessary to achieve the purpose for which it was collected and to prevent its being lost or destroyed. The Conference also takes measures to ensure that the integrity of this information is maintained.

The Conference collects, uses and discloses personal information only for purposes that a reasonable person would consider appropriate in light of the circumstances. The Conference does not rent or sell personal information to any other organization.

The Conference will provide to, or share personal information with, third parties where:

1. Authorized by donors, supporters, potential supporters and other stakeholders;
2. Necessary to process a donation, for example, to process credit card information; or,
3. Required by law.

The Conference uses password protocols and encryption software to protect personal information and other information received when an online donation is made, or when a service is requested and/or paid for online. The software is routinely updated to maximize protection of such information. The Conference website uses, or in the future may use, technology features such as log-in registration, cookies or click through tracking software. The website also logs information such as website IP addresses and browser types. The information is used for analysis purposes and to provide better service for users.

The Conference offers donors, supporters, potential supporters and other stakeholders the opportunity to opt not to have their personal information used for purposes beyond those for which it was originally collected by contacting the Conference Executive Director and, subject to any legal constraints, the Conference will comply with any such request within a reasonable period of time.

Donors, supporters, potential supporters and other stakeholders have a right to be told what personal information the Conference holds and to whom the Conference may have disclosed that information. Donors, supporters, potential supporters and other stakeholders also have a right to provide the Conference with a correction if he or she believes that any personal information held by the Conference may be inaccurate.

Questions or requests for access to personal information may be directed to the NAB Conference Executive Director at 916-797-6222.

Dated: July 2007